

INCREASE YOUR VISIBILITY AND STAND OUT FROM THE REST

We are offering you the possibility to showcase an innovation at the Innovation Forum.

This additional feature is completely free and restricted to Pack & Spirit 2020 registered participants only. It is a unique opportunity for your company to stand out from the rest of the participants and it is a way to maximize your presence at the show.

■ **The Innovation awards are divided into two categories:**

- **THE NEW TECHNOLOGY AWARD:** rewards a technology that is not yet on the market or a technology that was recently launched (in 2019/2020).

- **THE NEW APPLICATION AWARD:** rewards a new application that has just been launched in 2019/2020. A full description of your application will be inserted into Pack & Spirit Guide that will be handed to all participants.

■ **Pre-selection process:**

A preselection jury will have the task of appreciating the reality of the advantage of the innovation announced by the author.

The shortlisting jury of the Pack & Spirit 2020 Innovation Forum will meet during Pack & Spirit to deliberate and select the technological and application innovations that have the opportunity to compete.

In order for the jury to examine your product, it is necessary to provide us with a copy (or a model / photo if the object is too large) by March 5th 2020 at the latest.

The jury will meet to study the files submitted by the candidates. Only the products and technologies selected by the jury will have the opportunity to compete for the 2 prizes that will be awarded: Technology Innovation Award and Application Innovation Award. The jury travels to meet the candidates on their stand or at a meeting point.

This jury is not intended to certify the conformity of the products. Each company is responsible for the products it presents.

■ **The Innovation Awards :**

The innovations that have been pre-selected by the jury will be showcased within the exhibition hall (showcases will be provided by abe)

A panel of Decision-makers from the wine and spirit sector and targeted exhibitors will be voting for the best new technology and the best new application.

Registration for the Innovation Forum is FREE for all registered participants.

→ Next page: to present your innovation to our jury of experts, simply fill in the following form.

Registration for the Innovation Forum

Please fill in, sign, scan and email this form to packandspirit@advbe.com ou hzedine@advbe.com
By the March 5th 2020

Company name :
Address :
Post code : Town / Country :
Direct line : E-mail :
Contact full name :

● **INNOVATION DESCRIPTION (for Pack & Spirit 2020 guide)**

Innovation name:

Innovation description:

Why is it an innovation?

Innovation advantages :

● **TECHNICAL FEATURES:**

- The product is a new technology as described above
- The product is a new application as described above
- Size: Weight:
- A patent has been granted for that innovation or has been applied for.
- Innovation has been on the market since:
- Innovation complies with applicable laws

Date, signature, company seal:

NOTE:

In order to illustrate your application, thank you for emailing visuals to packandspirit@advbe.com